

TRISHA DRING

Trisha Dring

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www.tdring.com

GRAPHIC AND WEB DESIGNER

A junior Graphic Designer with experience in many domains of graphic design, digital content creation, and web development. Proven to have a grasp of contemporary UX design practices with success in developing engaging interfaces. Highly adaptable and ambitious, capable of ascertaining new skills quickly and creating impactful change. Passionate about helping others through empowering design and leadership. Understands the multifaceted nature of design and is consistently aware of how the work will affect the quality of the overall project.

EDUCATION

College of Creative Studies, Detroit, MI - December 2016

Bachelor of Arts in Graphic Design

Coursework:

<i>Graphic Design,</i>	<i>Digital Photography,</i>
<i>Video Editing,</i>	<i>Page Design and Layout,</i>
<i>Digital Photo Editing,</i>	<i>Web Development,</i>
<i>Database Development,</i>	<i>Bookmaking,</i>
<i>Screen Printing,</i>	<i>Letterpress,</i>
<i>Studio Lighting,</i>	<i>Wireframing</i>
<i>Typography,</i>	<i>Prototyping,</i>
<i>Digital Content Development</i>	<i>Sewing and Pattern Making</i>

TECHNICAL PROFICIENCIES

<i>Website Development</i>	<i>Adobe Creative Suite</i>
<i>HTML,CSS,PHP</i>	<i>Social Media Strategies</i>
<i>Microsoft Office</i>	<i>Processing</i>
<i>JQuery</i>	<i>Design Development</i>
<i>MySQL, SQL</i>	<i>Video Production</i>
<i>Wordpress Development</i>	<i>Desktop Server</i>
<i>Bootstrap</i>	<i>Google Ads & Bing Ads</i>

PROFESSIONAL EXPERIENCE

M3D Experiences - June 2016 - September 2017

Graphic and Web Designer

Utilized design expertise and attention to detail to create beautiful and functional web formats for M3D and its clients. The sites designed possess a visual cohesion with the clients' brand but also stresses the expectations and experiences of those visiting the site. Required creation of custom code to create designs outside of WordPress capabilities.

Worked with clients such as Deshler group, and McGregor.

Learned for to implement designs on WordPress in Avada Theme.

URoute LLC - April 2016 - September 2016

Web Designer - Front End Developer

Designed and Developed the front end of Uroute's site. Designed new logo, icons, and created a new branding guide for the company. Conducted customer surveys to find out what parts of the website and application should be changed to better suit the customer's needs. Worked closely with a Back End developer to implement all changes.

Learned and mastered Bootstrap for this project.

Re-designed the interior web application.

College of Creative Studies - April 2014- December 2015

Social Media Consultant

Maintained and organized content for the college's official Instagram Feed. Maintained a regular schedule for posting content that supported an uptick in new followers. Implemented analytics reporting on each post to assess their quality and potential for engagement.

Increased the accounts following on social media by over 1.6K users through innovative strategies.

Recognized by management for being indispensable to the effectiveness of the Instagram channel.

College of Creative Studies- September 2013- May 2014

Phonathon Caller

Utilized customer service skills to contact alumni around the country to solicit funds for an Alumni Endowment Scholarship. Interviewed each person and asked them to share stories about their time at the college. Actively facilitated learning in a group setting to continue to improve skills.

Sourced \$2K in donations and two valuable paintings from alumnus for the Alumni Endowment Scholarship.